



NOTICE TO PARENTS/GUARDIANS OF YOUTH ATTENDING WE DAY

Welcome to the WE Movement!

We provide this notice because your child is set to attend **WE Day**, a youth empowerment event organized by charitable organization WE Charity taking place on Tuesday, September 20, 2016 at the Xcel Energy Center.

Please note that media organizations, official partners, event sponsors, volunteers, related organizations, and third-party service providers (collectively "**Participating Organizations**") are invited to attend and participate in WE Day. As WE Day is a large-scale public event, students in attendance could be recorded, photographed, or otherwise have their likeness captured by WE Charity or the Participating Organizations. Further, WE Charity and the Participating Organizations may reproduce, use, reuse, license, exhibit, display, distribute and create derivative works of any photographs, films, videotapes, digital recordings or any other content featuring attending students (collectively, the "**Materials**") in any media, including without limitation, print, video, digital, online, or similar formats, for any purpose, including without limitation, informational brochures, online publications, social media posts, television programs, and public information campaigns. All such use of the Materials shall be made without further notice and without financial or other consideration to be paid to the students in connection therewith. In addition, the Materials may be made available to third parties for the aforementioned use without further notice and without financial or other consideration to be paid to the students in connection therewith. **By conduct of your child attending WE Day, you and your child consent to the recording, use, and distribution of the Materials in the manner described above.**

Further, please be aware that official sponsors of WE Day will host informational kiosks at the WE Day venue. While interacting with such kiosks, students may be invited to provide their e-mail address and name (collectively, "**Personal Information**") so they may receive further communications. Please note that WE Charity prohibits the collection of Personal Information of students under thirteen years of age. Further, please note that it is not mandatory for students to interact with sponsor kiosks or to provide their Personal Information to sponsors; however, should a student choose to provide their Personal Information to a sponsor, such students consent to the sponsor collecting, using, and managing their Personal Information in the manner specified by the sponsor at WE Day. All WE Day sponsors are aware of and agree to the principles set out in WE Charity's Privacy Policy, which can be found at <http://www.we.org/terms-of-service/>.

For more information about WE Charity and WE Day, please visit <http://www.we.org>.